



FOR IMMEDIATE RELEASE

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Kaleidoscope Center Welcomes Union Market Mission Viejo

Mission Viejo, Calif.-Kaleidoscope Center is pleased to announce the addition of anchor tenant Union Market Mission Viejo, which will feature multiple high-end stores and boutiques under one roof.

“We are pleased to welcome Union Market. Bringing this hot new retail and food concept to Kaleidoscope along with our renovations will solidify our improvement efforts at this iconic center,” said Scott Chernoff, Principal, Westport Capital Partners LLC.

Union Market will house approximately 30 to 35 independent retailers from within the community in its 27,800 sq. ft. space and is expected to have boutique shops, gourmet foods, craft cocktails and wine bar, coffeehouse and unique restaurants.

The concept is the brainchild of Andrea and Russell Young.

“We are excited about Union Market opening in Mission Viejo. We wanted to give small businesses the opportunity to have a unique place where they could showcase their goods in their very own store space within a larger shopping mall,” said Andrea Young. “Kaleidoscope will enable us to do just that by bringing the community together within this diverse space.”

Union Market is scheduled to open in mid-2014.

Also opening at Kaleidoscope is Sola Salon, which just held its grand opening on Dec. 5 along with the Mission Viejo Chamber of Commerce.

“Kaleidoscope’s newest businesses, paired with our upcoming interior and exterior renovations, landscaping improvements and the installation of new signage, will further elevate this unique center to the next level,” said Colby Durnin, CEO of Sentinel Development and owner’s representative.

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Kaleidoscope Center

Kaleidoscope Center is a 245,000 retail property centrally located at 27741 Crown Valley Parkway just off the 5 Freeway in Mission Viejo. The premier center serves Orange County, Los Angeles and San Diego areas with its popular entertainment, retail and dining hot spots such as the new Union Market Mission Viejo and Sola Salon, Edwards Cinemas, LA Fitness, Burke Williams, Islands Restaurant, Buffalo Wild Wings, Howie's Game Shack, Laser Quest, The Derby Dueling Piano Bar & Grill, Riptide Rockin' Sushi and Teppan Grill, The Pound, Maui Grill, Rocco's Pizzeria, Rita's Italian Ice, Yogurtland, AT&T, Jump 'n Jammin, and Color Me Mine. Kaleidoscope also hosts several events each year for residents to enjoy including concerts, art festivals, wine tastings and more. New businesses have recently joined the diverse Kaleidoscope community and improvements have been made to the center's parking, signage, and cosmetic appeal, with further improvements planned. Kaleidoscope Center is owned by an affiliate of Westport Capital Partners LLC, and is managed by Sentinel Development. Be sure to follow all the happenings at Kaleidoscope via twitter.com/gokaleidoscope, facebook.com/gokaleidoscope and <http://gokaleidoscope.com>.

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